

Revive Job Description: Communications Director

Reports to: Revive Founder – Sarah Breuel

Hours: 30-40 hours per week

Roll Summary: leader who will oversee the strategy and implementation of all Revive Marketing and Communications fronts.

KEY ATTRIBUTES

1. **Developer of Marketing and Communication strategy:** Has experience and gifting to build a Marketing and Communication strategy. It will involve re-branding of *Revive* to a fresh, powerful and engaging new brand.
2. **Team builder and leader:** Able to assemble a team who will be responsible for implementing a Communications strategy with the highest standards. That includes social media engagement, website, and all Communication channels.

RESPONSIBILITIES:

- Build and lead the Revive Communications team
- Establish and drive a multi-channel communications strategy
- Spearhead the Revive re-branding processes, working with the founder and leadership team
- Develop a brand voice and maintain brand integrity across all platforms
- Develop a fresh website with content and aesthetic that align with the vision
- Prepare and manage all communications material
- Lead a team of communication, social media, marketing and design – staff and interns
- Recruits and leads a strong social media manager
- Liaise with external communications agencies
- Benchmark with high impact student and young adults Movements in the world
- Strategize together with the Revive Ambassadors coordinator and the Mobilization team how to mobilize work in each European country
- Manage media relations
- Set the tone for messaging
- Be a liaison between the Revive Leadership team and the Revive Communications team

QUALIFICATIONS:

- Share the vision and values of the Revive Movement at a deep level
- Show significant leadership and organizational gifts, preferably with staff experience within an international Christian organization or in the marketplace.
- High capacity to work and lead with people of different cultures, countries and organizations
- Be able to work effectively with little supervision, think creatively and take initiative
- Excellent project management skills, able to deliver quality work within deadlines
- Be a big picture thinker with a high capacity to achieve results
- Has a demonstrated knowledge and proficiency with Communications technologies

- Have a vibrant walk with Christ and mature character
- Have a strong commitment to hard work and excellence
- Bachelor's degree in communications, marketing or a related discipline is preferred
- Have a lively prayer life

TIME COMMITMENT

This position requires a minimum 2-year commitment (through spring 2025). Depending on the availability of the candidate, it would be a part time (50%) to a full-time position (100%).

PAYMENT

This person will personally fundraise for his/her salary, and will have ministry expenses covered by the Revive Movement.